

Complete Module Curriculum

9 Modules 13 Sections First Edition

JUMP TO A MODULE

- | | |
|---|---|
| 1. Module I · Evolution of Football & the NFL | 9. Module V · NIL Lifecycle & Process Framework |
| 2. Module 1A · Access & Opportunity | 10. Module VI · The NFL Journey & Transition |
| 3. Module 1B · Evolution of College Athletics | 11. Module VII · Stewardship & Family Legacy |
| 4. Module 1C · The ABCs of College Athletics | 12. Module VIII · Financial Growth & Wealth |
| 5. Module 1D · Amateurism & the Rise of NIL | 13. Module IX · Financial Protection & Risk |
| 6. Module II · The Elite Athlete Ecosystem | 14. Implementation & Application |
| 7. Module III · Family Governance & the FBO™ | 15. Appendices |
| 8. Module IV · Athlete Identity & Development | |

Module I · The Evolution of Football & the Rise of the NFL

Historical grounding for everything that follows.

- Section 1.1 · Football Before the NFL
- Section 1.2 · The Birth of Professional Football
- Section 1.3 · The Rise of the National Football League
- Section 1.4 · Television, Commercialization & Growth
- Section 1.5 · The Modern NFL
- Section 1.6 · Perspective, Opportunity & Responsibility

Module 1A · Access, Opportunity & the Evolution of the Game

- Historical Access
- Barriers & Progress
- The Quarterback Position
- Leadership & Representation

- Lessons for Future Generations
-

Module 1B · The Evolution of College Athletics

- Early Collegiate Athletics
 - The Bowl System
 - The Championship Era
 - The College Football Playoff
 - The Business of College Sports
 - The Amateurism Debate
-

Module 1C · The ABCs of College Athletics

- Understanding NCAA Structure
 - Conferences
 - Scholarships
 - Recruiting
 - Eligibility
 - Transfer Portal
 - Athletic Departments
 - Revenue & Economics
-

Module 1D · Amateurism, Commercialization & the Rise of NIL

- The Traditional Model
- The Commercialization Contradiction
- Athlete Compensation Debate
- The Legal Challenges
- The Arrival of NIL
- The New Era

- Future Possibilities

Module II · The Elite Athlete Ecosystem

Mapping the network of people and institutions around every athlete.

- Family
- Schools
- Coaches
- Recruiters
- Universities
- Collectives
- Brands
- Media
- Community
- Professional Pathways

Module III · Family Governance & The Family Blessing Office™

- Why Governance Matters
- Family Governance Principles
- Family Roles & Responsibilities
- Decision-Making Frameworks
- Communication Structures
- Family Stewardship
- The Family Blessing Office™
- Governance in Action

[Read the full Family Blessing Office™ guide →](#)

Module IV · Athlete Identity & Development

- Athlete Identity
- Character Development
- Leadership Development
- Discipline & Accountability
- Social Media & Public Visibility
- Mental Resilience
- Personal Growth
- Life Skills Development

Module V · NIL Lifecycle & Ecosystem Process Framework

- The NIL Journey
- NIL Readiness
- Brand Development
- Opportunity Evaluation
- Contracts & Professional Advisors
- Financial Stewardship
- NIL Governance
- Long-Term Planning

Module VI · The NFL Journey & Professional Transition

- Understanding the Professional Pathway
- The Reality of Professional Athletics
- The NFL Evaluation Process
- Draft & Free Agency
- Professional Expectations
- Transition Management

- Preparing for Life Beyond Football
-

Module VII · Stewardship, Family Legacy & Life Beyond Football

- Redefining Success
 - The Stewardship Mindset
 - Family Legacy
 - Community Impact
 - Faith, Character & Service
 - The Family Blessing Office™ in Practice
 - Life Beyond Athletics
-

Module VIII · Stages of Financial Growth & Wealth Development

- Financial Literacy
 - Cash Flow Management
 - Savings & Investing
 - Entrepreneurship
 - Asset Building
 - Family Wealth Development
 - Intergenerational Planning
-

Module IX · Financial Protection & Risk Management

- Risk Awareness
- Professional Advisors
- Legal Protection
- Insurance & Asset Protection
- Fraud Prevention
- Reputation Protection

- Crisis Management
 - Long-Term Security
-

Implementation & Application

Knowledge alone rarely produces change — implementation creates results. This section turns each module into action.

- Rookie Implementation Guide
 - Family Governance Workshop
 - Governance Templates
 - Dashboard Frameworks
 - Pilot Implementation Guide
 - Family Meeting Structures
 - Stewardship Planning Tools
-

Appendices

A working reference you'll return to long after the first read.

- Glossary of NIL & Athletic Terms
- NCAA Ecosystem Reference Guide
- NFL Ecosystem Reference Guide
- Family Governance Templates
- Dashboard Reference Library
- Recommended Resources
- Suggested Reading
- About the Author
- About NBVM
- Future Resources